

Image Management (Logos)

The logos of the district and its individual school sites, divisions and departments are the sole and exclusive property of the district. No person, group, organization or association may use, in any manner whatsoever, any district logo without the express written permission of the Superintendent or his/her designee specifying the nature, extent, purpose and duration of such use.

In the event the use of any district logo involves a profit-making venture, irrespective of the legal status of the user, the terms and conditions of such use shall be provided in a mutually acceptable written agreement between the parties.

In all other cases, the Superintendent or his/her designee may allow the use of any district logo by a person, group, organization or association provided such use will directly or indirectly benefit the district.

Policy FRESNO UNIFIED SCHOOL DISTRICT

adopted: January 15, 1998 Fresno, California